

Dynamic Websites & Business Blogs



A modern website solution...

No more old-school websites — you want easy editing so you don't have to call a webmaster everytime there's an update. You want a smart solution, optimized for search engines, so WebFadds.com develops Dynamic Websites and Business Blogs on the market leading WordPress CMS platform.

Easy editing & dynamic updates...

We build your website as a Content Management System (CMS) with all the benefits: You'll enjoy easy editing and updating in the back-end, administration area (right). Then, click "publish" and your new page or business blog post appears on your site, in your RSS feeds, and in navigation links — automatically... optimized for search engines, too.



A formula for online success...

It's simple. Optimize—Connect—Convert. Build a CMS website optimized for social marketing strategies and SEO. Keep in constant contact with your prospects and customers via RSS feeds, blog posts, and eNewsletters. Help your prospects get to know you... because people buy from "friends."

Because... it's not just a website — it's your business!

Recent Projects



Sfumevlana.org
Dynamic CMS website solution for Society/Publisher with ecommerce component.
"Great results, expert service, and high integrity."
— Edmond Gorginian



NextBusNews.com
Dynamic CMS website solution with Business Benefit Slideshow.
"Webfadds is an expert WordPress developer who can take a plain vanilla WP theme and make it unique & compelling."
— Newt Barrett



PullenRealtyGroup.com/blog
Business Blog for Pullen Realty Group LLC, custom designed to match their home site.
"Excellent work — thanks for the great service."
— Beth Abernathy



Services...

WordPress Installation: Configure with 9 WordPress Themes, and 5 essential plugins — \$49 on our Hosting servers/\$79 on yours.

Custom Blog Headers: Incorporate your logo and graphics into your WordPress theme — customization of your WordPress blog header with 2 revision rounds. \$199

WordPress Max-SEO Configuration: Optimize your WordPress website for the search engines... to the Max! Includes keyword and Meta-tag generation. \$389

Business Benefit Slide Show: When prospective clients and customers can visualize the benefits your business offers — they buy! You receive a mock-up for review, then we complete your slide show. \$399

eMail Newsletters: Reach customers and potential customer with a professional newsletter... two packages:

Pro Package: We write, design, prepare and manage your newsletter in partnership with Constant Contact. Contact us for estimate.

Do it Yourself: Installation and configuration of a professional newsletter plugin for your WordPress website, PLUS design and installation of one newsletter template - \$149

Website Design Template: We produce a modern, professional template for your website in Photoshop, with headers, navigation structure, key images, and copy areas in place — optimized for your CMS website. \$650

Your Web Template converted to WordPress: We convert your professional website template (PSD to XHTML) into a professional WordPress theme template. \$899

Analytics-MAX, Site Goal Service: WebFadds.com will install and configure Google Analytics on your Dynamic CMS Website or Business Blog, then custom configure analytics reports tailored to your strategic needs — \$199.99 mo. - 6 months.

Contact us for a prompt estimate on your projects

